



Q3 FY11 SUMMARY

	End Users	Resellers
Quarterly Promotions	Purchase a NSA or E-Class NSA TotalSecure or Secure Upgrade 2/3 years and get SonicWALL Enforced Client Anti-Virus & Anti-Spyware FOC	Purchase a 10 or 25 node GMS license or SonicWALL Universal Management Appliance (UMA) EM5000 and claim a 25-node license upgrade at no additional cost
On-going Programmes	Customer Advantage Programme (CAP) including Secure Upgrade Plus and Customer Loyalty Bundle Government/Education (GOV/ED) for non E-Class SKUs SonicWALL E-Class NSA and NSA HA unit discount	Not For Resale (NFR)

GET ENFORCED ANTI-VIRUS CLIENT LICENCE FOR FREE!
OFFER VALID UNTIL 30/09/2011

When you are facing multiple attacks from multiple locations, you have to have multiple layers of protection. This is why SonicWALL's strategy is to provide a layered approach to anti-virus and anti-spyware protection, starting at the gateway, and then extending to both the client and the server. The gateway solution provides the first layer of defence at the perimeter, stopping most attacks before they enter the network. But clients and servers are also vulnerable points of entry that can be leveraged by a sophisticated attacker to target a network from the inside out, taking advantage of user errors or device misconfigurations. Protection at multiple layers is the best defence against even the most sophisticated blended threats.

Details:

Purchase and register a SonicWALL NSA or E-Class NSA:

- Total Secure or Secure Upgrade 2 or 3 years SKUs (exclude existing SonicWALL Enforced Client Anti-Virus & Anti-Spyware customers)

And claim:

- SonicWALL Enforced Client Anti-Virus and Anti-Spyware for 1 Year (FOC)

NSA 240, 2400 and 2400MX qualifying SKUs	SonicWALL Enforced Client Anti-Virus & Anti-Spyware (25 Users) (1 Year)
NSA 3500 qualifying SKUs	SonicWALL Enforced Client Anti-Virus & Anti-Spyware (50 Users) (1 Year)
NSA4500 and E5500 qualifying SKUs	SonicWALL Enforced Client Anti-Virus & Anti-Spyware (100 Users) (1 Year)
NSA E6500 and E7500 qualifying SKUs	SonicWALL Enforced Client Anti-Virus & Anti-Spyware (250 Users) (1 Year)
NSA E8500 and E8510 qualifying SKUs	SonicWALL Enforced Client Anti-Virus & Anti-Spyware (500 Users) (1 Year)

How to get the Enforced Client Anti-Virus License?

- Order a qualifying product
- Receive your qualifying product and the promotional key codes, register it to www.mysonicwall.com
- Send questions or concerns to emeasos@sonicwall.com

Terms and Conditions:

- Offered August 1st – September 30, 2011
- End-user redemption only
- This is a SPR based promotion in EMEA. Please contact your SonicWALL Sales Representative for further information
- For end-users only (exclude Medallion partners)
- All qualified products must be purchased and registered between August 1st, 2011 and September 30, 2011. Products registered prior to August 1st 2011 do not qualify.
- Offer available only on products listed above
- One claim is allowed per qualifying serial number purchased
- Offer is non-transferable and may not be combined with other offers and/or discounts
- This offer is subject to change without notice and may be cancelled at any time
- Import duties and all applicable taxes are the responsibility of the claiming customer
- Restrictions apply. Void where prohibited
- Limit 5 claimed products per customer
- Claims questions can be sent to emeasos@sonicwall.com

**GET 25 ADDITIONAL NODES OF GMS FOR FREE!
OFFER VALID UNTIL 30/09/2011**

SonicWALL has been enabling successful managed security practices for more than 10 years. Partners of all sizes offer services based on our platform serving very small to fortune 100 clients in vertical segments, including healthcare, retail, education, manufacturing, government and financial markets. Many partners have not fully leveraged the efficiency gains realized by incorporating the SonicWALL Global Management System (GMS) into their standard business practice.

Deployments of as few as 5 clients can see a Return on Investment (ROI) benefit by deploying GMS, but the initial start-up cost of the management infrastructure can be a barrier to entry. SonicWALL wants to remove these barriers by investing in your managed services business.

For a limited time, purchase a 10 or 25 node GMS license or SonicWALL Universal Management Appliance (UMA) EM5000 and claim a 25-node license upgrade at no additional cost.

Details:

Purchase:

- 01-SSC-7665 SonicWALL UMA EM5000
- 01-SSC-3363 SonicWALL GMS 10 Node Software License
- 01-SSC-3311 SonicWALL GMS 25 Node Software License

And claim:

- 01-SSC-3301 SonicWALL GMS 25 Node Upgrade at no additional cost

Terms and Conditions:

- Offered August 1st 2011 – September 30, 2011
- SonicWALL, Silver or Gold Medallion Partner redemption only (exclude end-users)
- This is a SPR based promotion in EMEA. Please contact your SonicWALL Sales Representative for further information
- The claimed GMS 25 node license (01-SSC-3301) may not be resold or transferred to another entity. SonicWALL reserves the right to deactivate this license should the claiming partner use it for purposes other than for Managed Security Services.
- All qualified products must be purchased between August 1st 2011 and September 30 2011
- Offer available only on SKUs listed above
- One claim is allowed per qualifying serial number purchased
- SonicWALL will not be held responsible for network outages causing the inability to submit a claim to the web form below
- Allow 10 business days for promotional key codes to be emailed
- Offer is non-transferable and may not be combined with other offers and/or discounts
- This offer is subject to change without notice and may be cancelled at any time
- Import duties and all applicable taxes are the responsibility of the claiming customer
- Restrictions apply; void where prohibited
- Limit 1 claimed product per reseller

SONICWALL CUSTOMER ADVANTAGE PROGRAMME - CAP

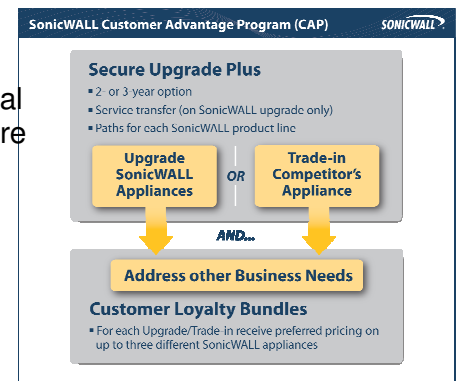
The **SonicWALL® Customer Advantage** program honors the trust our customers place in SonicWALL and reflects our commitment to their security and data integrity. The program recognizes the investments customers have previously made and enables them to upgrade or trade-in from existing security solutions. The program also provides preferred pricing to those who deploy multiple SonicWALL product lines.

Help your customers keeping up with new technology—and stay ahead of new threats—simply and affordably with **SonicWALL's new Customer Advantage Program**.

Enhancing prior programs, Customer Advantage combines the innovative benefits of the all-new Secure Upgrade Plus and Customer Loyalty Bundles:

Benefits for qualifying customers include:

- **Secure Upgrade Plus savings of up to 50%** on total annual cost solution costs (in contrast to the cost of buying the hardware separately with one year of services)
 - 2- or 3-year option
 - Service transfer (on SonicWALL upgrade only)
 - Paths for each SonicWALL product line
- **Customer Loyalty Bundle savings of 30% off of MSRP**
Note: for partners, this programme is not applicable for deal registrations.
- **Broader choice** with more qualifying Network Security appliances (like the new NSA 2400 MX)—as well as Continuous Data Protection (CDP 210), Secure Remote Access (**SNWL Aventail EX-6000 and EX-7000**, SSL VPN 4200) and Email Security (ES) appliances



Please contact your SonicWALL Sales Representative for any further details.

The Customer Loyalty Bundle product discount cannot be combined with the Deal registration discount.

FOR FURTHER DETAILS ON CURRENT PROGRAMS

Please visit <http://www.sonicwall.com/emea/2243.html>