



Q1 FY12 SUMMARY

	End Users	Resellers
Quarterly Promotions	<p>Purchase a WXA 5000/4000/2000 and get 50% off the second unit (equal or lesser value)</p> <p>Purchase a NSA or E-Class NSA TotalSecure or Secure Upgrade Plus 2/3 years and get SonicWALL SonicPoint(s)-Ni Dual-Band with PoE Injector International FOC</p> <p>Get up to 10% or 20% off MSRP on any SonicWALL Aventail Spike License</p>	
On-going Programmes	<p>Customer Advantage Programme (CAP) including Secure Upgrade Plus and Customer Loyalty Bundle</p> <p>Government/Education (GOV/ED) for non E-Class SKUs</p>	Not For Resale (NFR)

SIGNIFICANTLY ENHANCED WAN PERFORMANCE AND USER EXPERIENCE AT A REDUCED COST!

OFFER VALID UNTIL 30/03/2012

In today's distributed enterprise, applications such as Microsoft® SharePoint and Windows® File Sharing transmit an increasing number of files and data sets over Wide Area Networks (WANs), overburdening available WAN bandwidth. To make matters worse, such collaboration applications can inefficiently retransmit entire files (rather than just incremental changes) multiple times, unnecessarily increasing WAN traffic. IT often responds by expending budget on more bandwidth or enhanced services. Alternatively, WAN acceleration technology can resolve the problem by allowing more efficient utilization of the existing network bandwidth.

[The SonicWALL WAN Acceleration Appliance \(WXA\) Series](#) significantly enhances WAN application performance and improves the end-user experience for organizations with remote and branch offices. After initial file transfer, the WXA Series dramatically reduces all subsequent traffic by transmitting only new or changed data across the network. Unlike standalone products, WXA is an integrated add-on to [SonicWALL Next-Generation Firewalls](#), thus simplifying deployment, configuration, routing and management, and uniquely synergizing network security with network optimization.

Details:

Purchase:

- SonicWALL WXA 5000 with 1 Year of Software subscription and Dynamic Support 24x7
- SonicWALL WXA 4000 with 1 Year of Dynamic Support 24x7
- SonicWALL WXA 2000 with 1 Year of Dynamic Support 24x7

And get up to 50% off *the second WXA Solution (equal or lesser value)

**SonicWALL recommended discount.*

Terms and Conditions:

- Offer ends 30th March 2012
- For end-users only (exclude Medallion partners)
- Partners who attended the live or recorded WXA webinar can only benefit from this end-user promotion
- This is a SPR based promotion in EMEA. Please contact your SonicWALL Sales Representative for further information
- Both WXA solutions must be purchased on the same PO
- Offer is non-transferable and may not be combined with any other offers and/or discounts
- This offer is subject to change without notice and may be cancelled at any time
- Offer available only on SKUs listed above
- No Gold and Silver or deal registration discounts applicable on the secondary
- Questions can be sent to emeasos@sonicwall.com

**SONICWALL CLEAN WIRELES SOLUTIONS FREE OF CHARGE!
OFFER VALID UNTIL 30/03/2012**

[SonicWALL® Clean Wireless](#)[™] solutions combine high-performance 802.11n technology with our award-winning line of network security appliances to deliver unparalleled wireless security and performance while drastically simplifying the set-up and management of any 802.11-based wireless network. Seamlessly integrating wireless access points with best in-class [Next-Generation Firewall security](#) and [Application Intelligence and Control technology](#), Clean Wireless solutions scrutinize wireless traffic with the same intensity as wired network traffic, allowing IT administrators to retain control over their entire network.

Details:

Purchase...	And get free of charge!
NSA 2400, 2400MX, 3500, 4500 TotalSecure (1year) or Secure Upgrade Plus 2 or 3 years	SonicWALL SonicPoint-Ni Dual-Band with PoE Injector International (01-SSC-8576)
NSA E5500, E6500, E7500, E8500, E8510 TotalSecure (1year) or Secure Upgrade Plus 2 or 3 years	Pack of 4 SonicWALL SonicPoint-Ni Dual- Band without PoE Injector International (01-SSC-8589)

Terms and Conditions:

- Offer ends 30th March 2012
- For end-users only (exclude Medallion partners)
- Offer is non-transferable and may not be combined with any other offers and/or discounts
- This offer is subject to change without notice and may be cancelled at any time
- This is a SPR based promotion in EMEA. Please contact your SonicWALL Sales Representative for further information
- Offer available only on SKUs listed above
- One claim is allowed per PO
- PoE Injector International must be purchased separately when claiming SKU 01-SSC-8589 (pack of 4)
- Questions can be sent to emeasos@sonicwall.com

SPIKE UP YOUR SONICWALL AVENTAIL LICENSE!

OFFER VALID UNTIL 30/03/2012

SonicWALL Mobility solutions allow IT to embrace the Bring Your Own Device (BYOD) trend instead of banning the use of popular devices. Solutions such as [SonicWALL Secure Remote Access E-Class SRA](#), [SonicWALL® Mobile Connect™](#) and Clean VPN™ offer a powerful and simple-to-use security and policy compliance approach that enhances the security management of mobile device networks.

Also many businesses have learned they need to proactively prepare their networks for potential business disruptions. But proper planning for disaster recovery is not limited just to catastrophic events such as hurricanes and pandemics. A power outage, a flu outbreak, a transit strike or even a winter storm can also disrupt business, unless mission-critical members of the workforce can carry on remotely.

[SonicWALL Aventail Spike Licenses](#) are designed to provide increased remote access capacity during these temporary business disruptions.

For any new SonicWALL Aventail customers or existing SonicWALL Aventail customers upgrading their license user counts, SonicWALL is offering up to:

- 10%* off MSRP for any 10 days Spike license skus
- 20%* off MSRP for any 30days Spike license skus

* SonicWALL recommended discount.

Terms and Conditions:

- Offer ends 30th March 2012
- For end-users only (exclude Medallion partners)
- Offer is non-transferable and may not be combined with any other offers and/or discounts
- This offer is subject to change without notice and may be cancelled at any time
- This is a SPR based promotion in EMEA. Please contact your SonicWALL Sales Representative for further information
- One claim is allowed per PO
- Questions can be sent to emeasos@sonicwall.com

SONICWALL CUSTOMER ADVANTAGE PROGRAMME - CAP

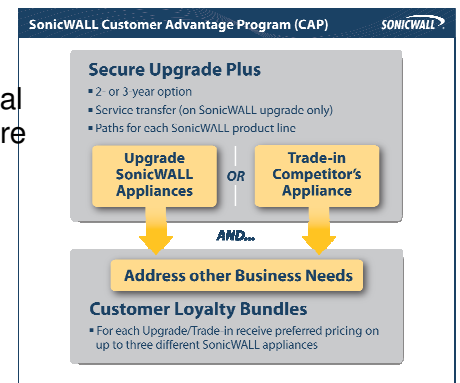
The **SonicWALL® Customer Advantage** program honors the trust our customers place in SonicWALL and reflects our commitment to their security and data integrity. The program recognizes the investments customers have previously made and enables them to upgrade or trade-in from existing security solutions. The program also provides preferred pricing to those who deploy multiple SonicWALL product lines.

Help your customers keeping up with new technology—and stay ahead of new threats—simply and affordably with **SonicWALL's new Customer Advantage Program**.

Enhancing prior programs, Customer Advantage combines the innovative benefits of the all-new Secure Upgrade Plus and Customer Loyalty Bundles:

Benefits for qualifying customers include:

- **Secure Upgrade Plus savings of up to 50%** on total annual cost solution costs (in contrast to the cost of buying the hardware separately with one year of services)
 - 2- or 3-year option
 - Service transfer (on SonicWALL upgrade only)
 - Paths for each SonicWALL product line
- **Customer Loyalty Bundle savings of 30% off of MSRP**
Note: for partners, this programme is not applicable for deal registrations.
- **Broader choice** with more qualifying Network Security appliances (like the new NSA 2400 MX)—as well as Continuous Data Protection (CDP 210), Secure Remote Access (**SNWL Aventail EX-6000 and EX-7000**, SSL VPN 4200) and Email Security (ES) appliances



Please contact your SonicWALL Sales Representative for any further details.

The Customer Loyalty Bundle product discount cannot be combined with the Deal registration discount.

FOR FURTHER DETAILS ON CURRENT PROGRAMS

Please visit <http://www.sonicwall.com/emea/2243.html>